



News release

AkzoNobel
Tomorrow's Answers Today

June 2, 2010

AkzoNobel runner up Responsible Care prize and Werner Fuhrmann appointed Chairman

AkzoNobel Industrial Chemicals today received an honorable mention for the 'Responsible Care Award' organized by the Netherlands Chemical Industry Association (VNCI) for the newly developed anti-caking agent mTA. The annual VNCI competition recognizes chemical companies that are responsible for an impressive performance or innovation in the fields of safety, health, the environment and sustainability. The independent jury is made up of representatives of the government, the environmental movement and chemical companies.

The jury awarded Industrial Chemicals an honorable mention for developing mTA as a 'green alternative' to the standard anti-caking agent in industrial and road salt. Such an agent is important for storing salt and prevents lumping or caking. Until now ferrocyanide was used for this. AkzoNobel went in search of ways to improve the biodegradability. The result is the 'iron meso tartrate' product, which is completely free of cyanides and is fully degradable in nature. It also improves safety and energy consumption in the electrolysis process. The jury found that the redevelopment of the anti-caking agent was a striking example of systematic sustainability.

[Click here to watch the video produced by VNCI on mTA \(only available in Dutch\)](http://www.vnci.nl)
[<http://www.vnci.nl>]

Werner Fuhrmann new chairman of VNCI

As per today, Werner Fuhrmann, Managing Director of AkzoNobel Industrial Chemicals, is the new chairman of the Netherlands Chemical Industry Association (VNCI). He succeeds Jan Zuidam of DSM, who has been chairman since June 2007. Werner Fuhrmann has been vice-chairman of the VNCI since 2007.
