



# Press release

January 7, 2011

## **Price increases for products that are based on fat-based oils, alcohols and acrylates**

**Chicago, IL** - Effective February 1, 2011, or as contracts allow, AkzoNobel Surface Chemistry LLC will increase the prices for products that are based on fat-based oils, alcohols, and acrylates. This includes the following products: Armeen®, Arquad®, Ethomeen®, and Alcosperse®. Prices will increase up to 12 percent. The increases are the result of tightness and increased costs in the raw material market.

### **Note to editors - not for publication**

AkzoNobel is the largest global paints and coatings company and a major producer of specialty chemicals. We supply industries and consumers worldwide with innovative products and are passionate about developing sustainable answers for our customers. Our portfolio includes well known brands such as Dulux, Sikkens, International and Eka. Headquartered in Amsterdam, the Netherlands, we are a Global Fortune 500 company and are consistently ranked as one of the leaders on the Dow Jones Sustainability Indexes. With operations in more than 80 countries, our 55,000 people around the world are committed to excellence and delivering Tomorrow's Answers Today™.

### **About AkzoNobel Surface Chemistry**

Surface Chemistry, a business unit of AkzoNobel, operates in 50 countries, employing over 1500 people. Based in Chicago, IL, United States, with regional marketing centers in Bridgewater, NJ, United States, Singapore and Stenungsund, Sweden, we are leading supplier of specialty surfactants and synthetic and bio-polymers additives. We service a wide range of industries including agro, asphalt, cleaning, fabric care, mining, personal care and petroleum. More information [www.akzonobel.com/sc](http://www.akzonobel.com/sc).

### **Safe Harbor Statement**

This press release contains statements which address such key issues as AkzoNobel's growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company's corporate website [www.akzonobel.com](http://www.akzonobel.com).