

Directive

7.07 Intellectual property			
Source Document		N/A	
Content Owner		AkzoNobel Legal Group (ALG)	
Signed off by	Date	Executive Committee	July 17, 2014
Effective Date		August 25, 2014	
Purpose			
<p>The purpose of this Directive is to protect AkzoNobel's intellectual property and reduce unnecessary intellectual property-related risks and liabilities.</p>			
Scope and definitions			
<p>This Directive applies to all business unit, functional and country management and employees.</p> <p>"ALG-IP" is that part of ALG that specializes in Intellectual Property.</p> <p>"Intellectual property" (IP) includes trademarks, patents, trade secrets, utility models, copyrighted works, designs, databases and domain names.</p>			
Directives			
<ol style="list-style-type: none"> 1. ALG-IP is responsible for the management of IP, including the assessment, registration, maintenance, transfer, enforcement and defense of IP rights and positions, in accordance with the Rules on IP Management. 2. The Rules on IP in Innovation must be followed in innovation and brand creation processes. 3. The Rules on Brand Protection must be followed when using the corporate brand and product brands. 4. The Rules on Information Security must be followed when dealing with confidential information. 5. The Rules on IP Transfers must be followed when assigning, licensing or sharing IP with third parties. 			
Related documents			
7.07.1 Rules on IP Management			
7.07.2 Rules on IP in Innovation			
7.07.3 Rules on Brand Protection			
7.07.4 Rules on IP Transfers			
11.01.3 Rules on Information Security			